

**Consulate General of India
Sao Paulo**

SMARTecIndia2020

The Associated Chambers of Commerce of India (ASSOCHAM) is organizing “**SMARTecIndia2020**”, a Virtual Exhibition Platform to stakeholders in the Technology sector. The virtual event is scheduled to be held from **25 September - 1 October 2020**, and is supported by Ministry of Information Technology & Electronics, Government of India.

2. SMARTecIndia2020 is a unique Digital platform that aims to reach out to maximum target audience all over the world. The 7 days of the mega event will feature options to showcase company’s products, demonstration videos, brochures, technical specification, and online chat/video interface with the prospective buyers, email/SMS facility, company branding, etc.

3. ASSOCHAM will do specific targeted promotions of this unique curate Virtual Exhibition to various stake holders in the Technology sector.

Key Sectors Participating in SMARTecIndia2020:

<ul style="list-style-type: none">• Industry4.0• AgTech• HealthTech• FinTech• EdTech	<ul style="list-style-type: none">• Gaming• Smart Cities• Smart Mobility• EnergyTech• SkillTech
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SMARTecIndia2020 will feature:

- A Week Long Uniquely Curated Virtual Exhibition to expand your outreach to potential businesses
- 400+ Exhibitors (Domestic and International).
- First of its kind integrated event for smart technologies in all key sectors.
- Cross-Linkages and Networking with potential clients and partners.
- First-hand Product and Technology Launch Platforms.
- Live Demonstrations of latest technologies.
- 10,000+ Smart Technologies Professionals from across the country.
- Participation from Central and State Governments.
- B2B meetings and Networking opportunities
- EnnovateIndia 2020: ASSOCHAM Innovators’ Excellence Awards 2020
- 4th ICT Startup Awards & Conference

The Unlimited Advantages

- Cost Effective sales tool during and after COVID 19
- Digital tool to connect to SMARTecIndia Exhibitors
- Global Outreach
- Flexibility of timing and convenience for Visitors
- Excellent platform for customers to understand the latest product and services available to stay profitable and smarter in the cutting-edge competition.

6. Some important links to “SMARTecIndia2020” are shared below:

- Event Website: www.smartecindia.in
- Platform Walkthrough: [SMARTecIndia2020 Walkthrough](#)

7. Interested companies are advised to complete the attached application form. For any further assistance or query on participation, you may please contact the following officials:

- For Conferences – Mr. Amandeep Singh: [+91 97813 30002](tel:+919781330002)
- For Exhibition – Mr. Vishvvarat Kanojia: [+91 98710 57791](tel:+919871057791)
- For Branding & Promotion – Mr. Sandeep Arora: [+91 83770 94833](tel:+918377094833)
- For Award Nominations – Ms. Kajal Gupta: [+91 85569 94755](tel:+918556994755)

The last date to confirm the participation is 17 September 2020.



FORM 1, APPLICATION DETAILS

COMPANY DETAILS FOR INVOICE

Company Name					
Contact Person		Designation			
Email					
Address				City	
State		Pin code		Country	
Mobile		Telephone No		Fax	

BOOTH AND PAYMENT DETAILS

PAN No			GST No		
Type of Booth	ASSOCHAM Member (₹)	ASSOCHAM Non-Member (₹)	USD	Amount (₹/USD)	
Standard Booth	25,000	30,000	425		
Premium Booth	40,000	50,000	700		
Partnership Package					
Event Sponsors	Rs. 3,00,000		3818		
Associate Sponsors	Rs. 2,00,000		2650		
Technology Sponsor	Rs. 1,50,000		1990		
Start Up Booth – Rs. 20,000					
MSME - 10% Reduction (Preferential Tariff)			GST 18% on SUB-TOTAL		

EXHIBIT DETAILS Products / Services to be displayed/Manufactured	DETAILS OF GROUP COMPANIES The following Group companies would also be representing in our stand
1.....	1.....
2.....	2.....
3.....	3.....

100% as advance payment to be paid within 10 Days to confirm the participation.
Mode of Payment: Payment can be by Demand Draft payable to ASSOCHAM India, NEW DELHI or through bank transfer. Please refer point 7 in Annexure 1

Place and Date

Company Seal and Legally Binding Signature

ASSOCHAM SMARTecIndia2020 Annexure 1

TERMS AND CONDITION

1. Organiser: ASSOCHAM INDIA, 5, Sardar Patel Marg, Diplomatic Enclave, Chanakyapuri, New Delhi-110021. Tel. +91 9871057791. Email: vishvvarat.kanojia@assocham.com
2. Virtual Exhibition: It's a Digital Exhibition (Static Display Services) on a Virtual Platform.
3. The prospective Exhibitor should apply on the Exhibition Online Application Form with signature and company seal together with advance payment of 100% within 10 days from receipt of invoice. Allotment will be confirmed on subject to receipt of all payments. Organiser reserves the right to reject or cancel any application form if package rent specified is not paid by the exhibitor within the stipulated time.

Payment Mode - Bank Transfer
Pan No : AAATT4704C
GSTIN : AAATT4704C1ZV

Tan No : DELT04727C

4. ASSOCHAM India : Corporate Office

OVERSEAS

Account Number: 05031110000062
Bank Name: HDFC Bank Limited
Branch: Malcha Marg, Chanakyapuri,
New Delhi - 110021
SWIFT code: HDFCINBB
IFSC CODE: HDFC0004711

DOMESTIC

Account Number: 05031110000062
Bank Name: HDFC Bank Limited
Branch: Malcha Marg, Chanakyapuri,
New Delhi - 110021
MICR Code: 110240432
IFSC code: HDFC0004711

5. GST 18% or any other tax levied by Government will be extra as applicable.
6. Cancellation: In the event of cancellation of exhibition space by the participation, the amount will not be refunded.
7. Terms of Payment: 100% advance payment to be paid within 10 Days to confirm the participation.
8. SSI / MSME Indian registered are eligible for 10% discount on the standard package.
9. Second hand Technology: Companies, who have second hand equipment/devices selling and Rental/Leasing as one of their business, should not display or promote the same. Auction houses, portals, e-commerce, rental companies, will not be allowed to participate if the same is in their main line of business.
10. The participant warrants and represents that the information it supplies when registering, or with regard to a product on offer, including any images and descriptions, is, insofar as relevant:
 - Correct, complete and accurate;
 - Does not relate to stolen goods;
 - Does not infringe any third-party intellectual property or privacy rights;
 - Is not in breach of legislation or international regulations governing unfair competition, misleading or comparative advertising or equal treatment;
 - Does not contain or relate to any threatening, blasphemous or objectionable messages, or any obscene images or pornography;
 - Does not contain any computer viruses, Trojans, worms, time bombs, cancel bots or other software routines intended to cause damage to, adversely affect, disrupt the normal working or transfer control of a computer system, computer programmes or website;
 - Does not contain any direct or indirect links to, or descriptions of, products/services (1) that are prohibited on the websites of ASSOCHAM India or its virtual platform under the participation agreement; (2) to which the participant has no right to link
11. The participant warrants and represents that it does not use any equipment or software in its contacts with the website that could disrupt the website's normal functioning, nor send data to the website that, by virtue of their size of properties, could disproportionately burden the infrastructure of the website.

12. The participant is required to truthfully present a product it offers. To this end the participant can describe the product on offer and/or make use of the option offered by ASSOCHAM India to add photographs. The participant must follow all instructions given by ASSOCHAM India in this regard.
13. The participant must offer their product appropriate to the product group/category.
14. The participant warrants and represents ASSOCHAM India's SmartecIndia2020 Virtual Exhibition and remains at all times jointly and severally liable for, its compliance with the provisions of these general terms and conditions.
15. ASSOCHAM India reserves the right to take any steps it deems necessary, including, but not limited to, denial of access to the website, notwithstanding the participant's obligation to pay the participation costs in full and all other costs due, in case the participant adopts non-compliance, late compliance or inadequate compliance before and during the event or any of the provisions of these general terms and conditions or any other requirement.
16. ASSOCHAM India is not liable for any loss sustained directly or indirectly by the participant(s)/exhibitor(s), its personnel or visitors – including any consequential damage, loss of profits, and loss due to theft, destruction, or any other cause whatsoever – unless such loss is due to a deliberate act or gross negligence.
17. ASSOCHAM India is not liable for any direct or indirect loss sustained by participant(s)/exhibitor(s) as a result of any breakdowns, software errors, incomplete or inaccurate transfer of information and/or any failure due to technical glitch or due to non-performance of a third party. ASSOCHAM India team will work towards the restoration of any technical downtime/malfunction of virtual exhibition platform within reasonable time; however the participant or visitor not able to browse or see the virtual exhibition will not be ASSOCHAM India's responsibility.
18. ASSOCHAM India is not liable for any pecuniary/monetary or any other loss sustained by the participant(s) / exhibitor(s) on account of theft or loss of Intellectual property rights including copyrights and patents on the product(s)/process(es) displayed by the participant(s)/exhibitor(s) on the virtual exhibition platform organised by ASSOCHAM India.
19. ASSOCHAM India will make the website available only to participant(s)/exhibitor(s) and to any third party interested in the advertisements. ASSOCHAM India has no involvement whatsoever in the transactions between the participant and any third party. The website functions as an active on-line convenor of information. ASSOCHAM India is under no obligation to verify or monitor the products advertised, reliability or accuracy of the advertising materials, the participant's right to actually offer the products advertised, nor the right of an applicant/visitor to actually purchase any product advertised.
20. ASSOCHAM India reserves the intellectual property rights (IPR) of all the events named "SMARTecIndia" and any infringement of such IPR by any entity/participant/exhibitor/visitor/person will attract penal and legal action against such entity/participant/exhibitor/visitor/person. In case of any disputes arising out of "SMARTecIndia" Virtual Exhibition Platform, the decision of ASSOCHAM India will be final and binding..

Deliverables	Standard Booth				Premium Booth			
	ASSOCHAM Members		Non-Members		ASSOCHAM Members		Non-Members	
	INR	USD	INR	USD	INR	USD	INR	USD
	25,000		30,000	425	40,000		50,000	700
Company Video			Yes				Yes	
Product Photos / Brochures / Videos / Brief Write Up			4 Nos				10	
Additional Large banner for Product / Company visual			-				Nos	
Option for Chat between Buyer and Exhibitor			Yes				Yes	
Option for Video Chat between Buyer and Exhibitor			-				Yes	
Option for Buyer to send enquiry to exhibitor by Email			Yes				Yes	
3 days online presence			Yes				Yes	
Inclusion of company's social media handles			Yes				Yes	
Company Logo on the Fascia Board (Booth Name Board)			Yes				Yes	

☐ Herewith I accept the terms of participation as mentioned in Annexure 1

Place and Date

Company Seal and Legally Binding Signature.

Supported by

Ministry of Electronics and
Information Technology
Government of India


ASSOCHAM
Celebrating 100 Years

THE **martec** INITIATIVE India 2020

INDIA'S 1ST AND LARGEST SMART EXHIBITION FOR SMART TECHNOLOGIES

25th September 2020 to 1st October 2020


Smart Mobility




EnergyTech




HealthTech


FinTech


InfoTech




Gaming




AgriTech



Conference - 3 days

Expo - 7 days

Concurrent Shows
 

Supporters
 

International
Association Partners


Digital Media Partner


Media Partners
 

Knowledge Partners
 

Overview

By 2022, the Indian automation industry will be more than worth INR 100 thousand crores. The availability of automated systems that can be operated over high-speed communication platforms with a powerful smartphone is universal. The Indian consumer markets are indeed driven by the growing popularity of internet-connectable gadgets that make our life simpler and smarter.

Smart Technologies and Indian Automation industry are witnessing a rapid shift in consumers' demands. With the concept growing at a steady pace in the urban areas, the growing market of smart technologies in India can be attributed to the growth of IT hubs and HNWIs. Everything, from our homes, to offices, farms, hospitals, hotels and shopping malls etc are becoming smarter day by day with the help of technology integration.

SMARTec India aims to be an important milestone in the roadmap towards establishing India as the leading producer and consumer of the Smart Technologies. This uniquely designed highly interactive event will experience working sessions on real world case studies of various market leaders that are using technology to make living smarter.



SMARTec India 2020 will feature:

First of its kind integrated event for smart technologies in all key sectors

400+ Exhibitors(both National and International)

Cross-Linkages and Networking with potential clients and partners

First-hand Product and Technology Launch Platforms

Live Demonstrations of latest technologies

10,000+ Smart Technologies Professionals from across the country

Participation from Central and State Governments

B2B meetings and Networking opportunities

International and Domestic Conference

Key sectors – with highest market impact



HomeTech



FinTech



HealthTech



EnergyTech



InfoTech



AgriTech



Gaming



Smart Mobility



Smart Cities



Human Resource



Education Tech



Virtual Exhibition

Adopting Digital Solutions has been one of the key strategy/tool adopted by industry across the globe in this challenged environment where businesses are compelled to consider different models of reaching out to customers and meeting their needs.

In order to enable industry Digitally, ASSOCHAM is launching a Virtual Exhibition Platform to address your Business Continuity needs. This Platform will be an enabler to showcase wide range of product & services and enhance exposure to a larger audience.

A Digital platform to reach out to more than 1,00,000 buyers.

The platform will feature options to showcase company's products, demonstration videos, brochures, technical specification, and online chat/video interface with the prospective buyers, email/SMS facility, company branding, etc.

ASSOCHAM will do specific targeted promotions of Virtual Exhibition to various stake holders/ Exhibitors of Smartec India and other contact in the Technology sector.

The Unlimited Advantages

- Cost Effective sales tool during after COVID 19
- Digital tool to connect to Smartec India stake holder/Exhibitors
- Global Outreach
- Flexibility of timing and convenience for Visitors
- Excellent platform for customers to understand the latest product and services available to stay profitable



Pricing

Deliverables	Standard Booth Package				Premium Booth Package			
	ASSOCHAM Member		Non Member		ASSOCHAM Member		Non Member	
	INR	US\$	INR	US\$	INR	US\$	INR	US\$
	25,000	-	30,000	425	40,000	-	50,000	700
Company Video to Upload (Corporate Video)	4 Video				10 Video			
Upload - Product Photo/ Brochure / Video / Brief Write UP	3 nos.				6 nos.			
Chat Option (Between Buyer/Visitors with Exhibitors)	Yes				Yes			
Video Chat Option(Between Buyer/ Visitors with Exhibitors)	-				Yes			
Enquiry Submission (Email/SMS)	Yes				Yes			
Feature to add Company's Social Media Handles	Yes				Yes			
Large Banner for product/ Company Profile	2 Banner				4 Banner			
Duration of the Digital Exhibition	7 days				7 days			
Feature to add company's logo on the booth	Yes				Yes			
Start Up Corner* INR 20,000								

*Prices indicated are per booth **GST 18% Extra ***For MSME Companies 10% off on booth Package Pricing

Partnership Avenue

Deliverables	Event Partners (Max 10)		Associated Partners (Max 12)		Technology Partners	
	INR	US\$	INR	US\$	INR	US\$
	300,000	3818	200,000	2650	150,000	1990
Logo on home with hyperlink to company website	Large Size (First Row)		Small Size (After Event Sponsor)		Small Size (After Event Sponsor)	
Company EDMs to the Visitor database of Smartec India	3 nos		1 nos		2 Nos	
Social Media Tweets	Yes - Logo Presence		Yes - Logo Presence		Yes - Logo Presence	
Priority listing in the Exhibition platform	First Priority		-		-	
Visibility on visitor Promotion (Digital and Print mailers)	logo visibility		logo visibility		logo visibility	
Exhibition Stand Package (Complimentary)	1 Premium Stand Package		1 Standard Stand Package		1 Standard Stand Package	
Visitor Registration page (Exclusive)	-		-		logo visibility	
Smartec India Website	Yes - Logo Presence		Yes - Logo Presence		Yes - Logo Presence	

***Company to provide HTMLmailer/EDMs to Assocham with info on the Digital Exhibition **GST 18% Extra

Exhibitor Profile

- Smart Home Security Solutions
- Smart Lighting Solutions
- Smart Heating and Air-Conditioning Solutions
- Building Automation Systems
- Smart Entertainment Solutions
- Water & Water Facilities Management
- Futuristic Furniture
- Home Network & Communication Systems
- FoodTech Solutions
- Critical Care and Emergency Systems
- Medical Software Solutions
- Smart Medical Equipment
- Radiology & Imaging Equipment
- Smart Disinfection and Waste Management Systems
- Hospital Furniture
- Smart Surgical Equipment
- Managed, cloud, datacenter, hosting, and colocation services
- Smart Communication Accessories
- Communication Infrastructure Solutions
- Smart Location Technologies
- Unmanned Aerial Vehicles
- Smart-phone technologies
- Cyber Security Solutions
- Systems integration, application customization, and consulting services
- Big Data Analytics
- Telecom services, IP-VPN, and enterprise data networks
- Internet of Things
- Machine to Machine Communication Services
- Managed, cloud, datacenter, hosting, and colocation services
- Smart Communication Accessories
- Communication
- Infrastructure Solutions
- Smart Location Technologies
- Unmanned Aerial Vehicles
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- Cyber Security Solutions
- Systems integration, application customization, and consulting services
- Big Data Analytics
- Telecom services, IP-VPN, and enterprise data networks
- Internet of Things
- Machine to Machine Communication Services
- Robotic Process Automation
- Digital Wallet Services
- E-Commerce
- Cyber Security Solutions
- Smart Banking Solutions
- Digital Accounting & Auditing Solutions
- Smart Identity Verification Solutions
- Online Trading Solutions
- Online Payment Gateways
- Smart Banking Software Solutions
- Green Energy Solutions
- Smart Batteries & Charging Systems
- Smart Electric Mobility Solutions
- Smart Grid Solutions
- Digital Power Accessories
- Smart Lighting Solutions
- Smart Inverter Manufacturers
- Emission Monitoring Systems
- Turnkey energy infrastructure solutions
- Green Energy Solutions
- Smart Electric Mobility Solutions
- Smart Batteries & Charging
- Smart Grid Solutions
- Digital Power Accessories
- Smart Lighting Solutions
- Smart Inverter Manufacturers
- Emission Monitoring Systems
- Turnkey energy infrastructure solutions
- Climate Control & Automation Equipment
- R&D Organizations
- Bio-Technology Solutions
- Smart Farming Management Solutions
- Aquaculture Technologists
- Digital Temperature Controlling & Data Logging Solutions
- Barcode / Ink Coding Technology Solutions
- Packaging Technology Solutions
- Precision Farming Technology
- Chipsets for motherboards
- Cloud Hosting
- Console Gaming Platforms
- Desktop Gaming Platforms
- Game Developer Companies
- Game Publishers
- Game Testing Companies
- Gaming Monitors
- Graphics processing units (GPUs)
- Sound cards/Speakers
- Video cards (graphics cards)
- Gaming Website
- Mobile Gaming Platforms
- VR handset and devices



(Concurrent show)

ASSOCHAM Innovators Excellence Awards 2020 is a celebration that brings together the luminaries of the industry. The main aim among ASSOCHAM Innovators Excellence Awards is to assess and recognize the best innovations around us, and utilize them as shining examples of what can be dreamt of and achieved - to embolden and inspire others to follow in their footsteps.

Award Categories

- ▶ Innovation in Manufacturing
- ▶ Innovation in Services Sector
- ▶ Innovation in CSR Initiatives
- ▶ New Product / Service Innovation (B2B)
- ▶ Innovation in Environment and Sustainability
- ▶ Innovation in Overall Customer Experience
- ▶ Innovation in Human Resources
- ▶ Process Innovation
- ▶ New Product / Service Innovation (B2C)
- ▶ Best Innovation by an SME

Award Nomination Fees

Award Nomination Processing Fee:

Rs.30,000 (incl. of GST) per category

- ▶ Special discount for start-up's
- ▶ Last date of nomination 16th August, 2020

4th ICT Start-Up Awards Cum Conference

ASSOCHAM announces 4th ICT Start-Up Awards at Smart Technologies virtual exhibition platform with the support of Ministry of Electronics and Information Technology and ERICSSON to honor and reward outstanding ICT innovations promoting culture of creativity. ICT Start-up Award aims at discovering and recognizing the outstanding local ICT start-up companies which was established in 2016. The Awards objective is to create awareness and understanding on the forms of IPR and how it enhances value for technology driven Start-Up, specifically in Electronics, IT & ICT sectors.

Awards minimum requirements

- ▶ Novelty in Innovation and its impact
- ▶ IP creation
- ▶ Sustainability, feasibility and Scalability

Prizes for Winners

- ▶ Top three ICT start-ups will be awarded with E - Certificate

Nominations: Closed



ASSOCHAM initiated its endeavour of value creation for Indian industry in 1920. Having in its fold more than 250 Chambers and Trade Associations, and serving more than 4,50,000 members from all over India. It has witnessed upswings as well as upheavals of Indian Economy, and contributed significantly by playing a catalytic role in shaping up the Trade, Commerce and Industrial environment of the country.

Today, ASSOCHAM has emerged as the fountainhead of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the technology driven cyber age of 'Knowledge Based Economy'. ASSOCHAM is seen as a forceful, proactive, forward looking institution equipping itself to meet the aspirations of corporate India in the new world of business. ASSOCHAM is working towards creating a conducive environment of India business to compete globally.

ASSOCHAM derives its strength from its Promoter Chambers and other Industry/ Regional Chambers/Associations spread all over the country.

It was established in 1920 by promoter Chambers, representing all regions of India.

Smartec India 2020
ASSOCHAM India

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